



**CITY OF SANTA BARBARA
CREEKS RESTORATION/WATER QUALITY IMPROVEMENT
CITIZENS ADVISORY COMMITTEE MINUTES**

REGULAR MEETING

June 20, 2007

DAVID GEBHARD PUBLIC MEETING ROOM, 630 GARDEN STREET

CALL TO ORDER

Chair Jordan called the meeting to order at 5:31pm.

ROLL CALL

Committee members present: Chair Jordan, Daniel Hochman, Bruce Klobucher, Lee Moldaver, Jeff Phillips, George Weber, Daniel Wilson

Committee members absent: None

Liaison members present: County Project Clean Water Liaison Rob Almy, Councilmember Iya Falcone, Park and Recreation Commissioner Beebe Longstreet

Liaison members absent: Planning Commissioner John Jostes

Staff present: Assistant Parks and Recreation Director Jill E. Zachary, Creeks Restoration/Clean Water Manager Cameron Benson, Creeks Outreach Coordinator Jessica Scheeter, Water Resources Specialist Autumn Malanca

APPROVAL OF MINUTES

Motion:

Committee members Moldaver/Hochman to approve the minutes of the regular meeting of May 9, 2007.

Vote:

Unanimous voice vote.

AGENDA ADJUSTMENTS

None.

PUBLIC COMMENT

No one wished to speak.

COMMITTEE MEMBER AND STAFF ANNOUNCEMENTS

Ms. Zachary introduced Cameron Benson, the new Creeks Division Manager.

BUSINESS ITEMS

7. Manager's Report

Committee members asked questions regarding the feasibility and timeline of the Mission Creek Fish Passage Projects; and, the benefits of the City moving to the new 9/80 schedule.

8. Internet Meeting Broadcast (Granicus)

Recommendation:

That the Committee receive a brief presentation on the new Granicus program for online video streaming of Committee meetings.

Documents:

Staff Report – June 2007

Power Point Presentation – June 2007

Speakers:

Tom Doolittle, Information Services Manager and Scott Nelson,
Webmaster

Committee Questions/Discussion:

Committee members asked questions regarding the cost of the program; whether there are uses for the program aside from meetings; information storage; and, whether the program has voice recognition capability.

Mr. Doolittle reported that the City purchased one Enterprise Agreement that covers all City uses for \$6,000 per year with a one time implementation cost of \$3,500; the City is looking into providing computer and safety training via Granicus; data is backed up in several locations, with one year's worth of meetings available for viewing on the City's website; the program is Windows based and requires Windows Media Player; and, that voice recognition is not a feature at this time.

9. a Subject: Education and Outreach Update

Recommendation:

That the Committee receive an update on the Creeks Division Education and Outreach Programs.

Documents:

Staff Report – June 2007

Power Point Presentation – June 2007

Speakers:

Jessica Scheeter, Creeks Outreach Coordinator

Committee Questions/Discussion:

The Committee asked questions regarding the message conveyed in print and media ads; whether posters produced by the Youth Cinemedia Lab will include the language "Funded by Hotel Visitors through Measure B"; the timing and development of the upcoming survey and if there will be committee member involvement; the cost of sponsoring a summer youth apprentice; whether the Creeks Division is actively supporting a ban on fast food and beverage containers; and, development of messages to the business and trades community about changing their operations to improve water quality.

Ms. Scheeter reported that the Creeks Division is working on targeting ads to specific viewer concerns; and, that background about the Creeks Division and its Measure B funding will be included in Youth Cinemedia outreach materials.

Ms. Zachary reported that there will be an opportunity for committee members to participate in the development of the upcoming survey, and that a professional firm would be hired to perform the survey; the five Creeks Division youth apprentices are estimated to cost \$7,000 including funds for tools and equipment, and will work with Creeks staff and summer interns; and, will be paid \$8.50 per hour, and will work 20 hours per week for eight weeks.

Mr. Phillips asked that one or more of the youth apprentices and the Youth Cinemedia participants come to a committee meeting to give a presentation on their work over the summer.

Break at 6:37pm

Back to order at 6:48pm

9. b Subject: Integrated Regional Water Management Plan (IRWMP)

Recommendation:

That the Committee recommend that the City Council adopt the Final Integrated Regional Water Management Plan (IWRMP).

Documents:

Staff Report – June 2007

Power Point Presentation – June 2007

Speakers:

Autumn Malanca, Water Resources Specialist

Committee Questions/Discussion

The Committee asked questions related to whether the IRWMP will include the current prioritized list of projects.

Ms. Malanca reported that the IRWMP is a standalone document, and that the priority list for grant applications is still being worked out.

Motion:

Committee Members Moldaver/Klobucher to recommend to the City Council that they adopt the Santa Barbara Countywide Integrated Regional Water Management Plan.

Committee Questions/Discussion

Committee members asked questions regarding the procedure for selecting Prop 84 and 1E fund recipients; whether there is any effort to reduce water consumption; the role of the state in prioritizing projects and which state agency has the authority to make recommendations; and, whether local elected officials are involved in the process.

Ms. Malanca reported that the procedure for Prop 84 and 1E recipients has not yet been determined.

Mr. Almy further explained the process of adopting the IRWMP and applying for funds in the future and reported that no commitment of funds has been made; that the plan appears to have other benefits beyond application for state funds, and will be revised on a regular basis; that a need for funding water conservation is not expected in the immediate future; and, that local elected officials have been informed of but have not been actively involved in the process.

Vote:

Unanimous voice vote.

ADJOURNMENT

Motion:

Committee Members Hochman/Moldaver to adjourn.

Chair Jordan adjourned the meeting at 7:14 p.m.

Respectfully submitted,

Jill E. Zachary
Assistant Parks and Recreation Director